

# COMBINED DECLARATION / POWER OF ATTORNEY

ATTORNEY DOCKET NO.: PA000398

AS BELOW NAMED INVENTOR, I HEREBY DECLARE THAT: This Declaration is of the following type:

- ☒ Original
 ☐ Supplemental
 ☐ Continuation-In-Part
 ☐ Divisional  
☐ Continuation
 ☐ National Stage of PCT

My residence, post office address and citizenship are as stated below next to my name: I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention **SYSTEM FOR DISTRIBUTING ADVERTISEMENTS TO CLIENT DEVICES** the specification of which:

- ☒ is attached hereto.  
☐ was filed on \_\_\_\_\_ as Serial No. \_\_\_\_\_  
☐ was amended on \_\_\_\_\_ (if applicable).  
☐ was described and claimed in PCT International Application No. \_\_\_\_\_ filed on \_\_\_\_\_ and as amended under PCT Article 19 on \_\_\_\_\_.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Sec. 1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, Sec. 119 of any foreign application(s) for patent or inventor's certificate or of any PCT International application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT International application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed.

			Priority Claimed	
(Country)	(Application No.)	(Day/Month/Year/Filed)	(Yes)	(No)

I hereby claim the benefit under Title 35 USC 120 of the United States application(s) listed below, and insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35 USC 112, I acknowledge the duty to disclose material information as defined in Title 37 CFR 1.56(a) which occurred between the filing date of the prior application and the national or PCT International filing date of this application:

60/169,622	December 8, 1999	Pending
(Serial No.)	(Filing Date)	(Status)
60/209,392	June 1, 2000	Pending
(Serial No.)	(Filing Date)	(Status)
09/609,123	June 30, 2000	Pending
(Serial No.)	(Filing Date)	(Status)

I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected therewith: Russell B. Miller, Reg. No. 31,122, Gregory D. Ogrod, Reg. No. 30,880, Bruce W. Greenhaus, Reg. No. 37,339, Charles D. Brown, Reg. No. 28,285, Thomas R. Rouse, Reg. No. 40,793, Kent D. Baker, Reg. No. 38,822, Thomas M. Thibault, Reg. No. 42,181, Tom Streeter, Reg. No. 32,007, Christopher O. Edwards, Reg. No. 36,127, Pavel Kalousek, Reg. No. 44,178, Kyong H. Macek, Reg. No. 42,977, Byron Yafuso, Reg. No. 45,244, Raymond B. Hom, Reg. No. 44,773, Kevin J. Clark, Reg. No. 42,421, Sean English, Reg. No. 37,319, Roger W. Martin, Reg. No. 39,291, Sandip S. Minhas, Reg. No. 44,945, Michael D. Hartogs, Reg. No. 36,547, Philip R. Wadsworth, Reg. No. 29,219 and S. Hossain Beladi, Reg. No. 42,311, Albert J. Harnois, Reg. No. 46,123, Sandra L. Godsey, Reg. No. 42,589, George C. Pappas, Reg. No. 35,065. Please direct all telephone calls to Philip R. Wadsworth at (858) 651-4404 and address all correspondence to: Sarah Kirkpatrick, Manager, Intellectual Property Administration, QUALCOMM Incorporated, 5775 Morehouse Drive, San Diego, California 92121-1714.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Sole or First Inventor Paul E. Jacobs	Inventor Signature	Date
Residence 9075 La Jolla Shores Lane, San Diego, CA 92037	Citizenship United States of America	
Post Office Address 9075 La Jolla Shores Lane, San Diego, CA 92037		
Full Name of Second Inventor Franklin P. Antonio	Inventor Signature	Date
Residence 2765 Cordoba Cove, Del Mar, CA 92014	Citizenship United States of America	
Post Office Address 2765 Cordoba Cove, Del Mar, CA 92014		
Full Name of Third Inventor Steven Dorner	Inventor Signature	Date
Residence 7 Montclair Road, Urbana, IL 61801	Citizenship United States of America	
Post Office Address 7 Montclair Road, Urbana, IL 61801		
Full Name of Fourth Inventor John W. Noerenberg	Inventor Signature	Date
Residence 12343 Fig Tree Street, San Diego, CA 92131	Citizenship United States of America	
Post Office Address 12343 Fig Tree Street, San Diego, CA 92131		
Full Name of Fifth Inventor Jeffrey K. Belk	Inventor Signature	Date
Residence 13967 Arbolitos Drive, Poway, CA 92064	Citizenship United States of America	
Post Office Address 13967 Arbolitos Drive, Poway, CA 92064		
Full Name of Sixth Inventor Benjamin P. Ogdon	Inventor Signature	Date
Residence 482 15 <sup>th</sup> Street, Del Mar, CA 92014	Citizenship United States of America	
Post Office Address 482 15 <sup>th</sup> Street, Del Mar, CA 92014		
Full Name of Seventh Inventor Jeffrey D. Beckley	Inventor Signature	Date
Residence 15696 Oakstand Road, Poway, CA 92064	Citizenship United States of America	
Post Office Address 15696 Oakstand Road, Poway, CA 92064		
Full Name of Eighth Inventor Alan Bird	Inventor Signature	Date
Residence 13757 Butano Way, San Diego, CA 92129	Citizenship United States of America	
Post Office Address 13757 Butano Way, San Diego, CA 92129		

Full Name of Ninth Inventor John D. Boyd	Inventor Signature	Date
Residence 4934 Via Lapid, San Diego, CA 92122		Citizenship United States of America
Post Office Address 4934 Via Lapid, San Diego, CA 92122		
Full Name of Tenth Inventor John S. Purlia	Inventor Signature	Date
Residence 4090 Porte de Palmas, San Diego, CA 92122		Citizenship United States of America
Post Office Address 4090 Porte de Palmas, San Diego, CA 92122		
Full Name of Eleventh Inventor William J. Rhodes	Inventor Signature	Date
Residence 11441 Eridanus Court, San Diego, CA 92126		Citizenship United States of America
Post Office Address 11441 Eridanus Court, San Diego, CA 92126		
Full Name of Twelfth Inventor David J. Ross	Inventor Signature	Date
Residence 2262 Carmel Valley Road, Suite A, San Diego, CA 92014		Citizenship United States of America
Post Office Address 2262 Carmel Valley Road, Suite A, San Diego, CA 92014		
Full Name of Thirteenth Inventor Matthew J. Dudziak	Inventor Signature	Date
Residence 13544 Ridley Road, San Diego, CA 92129		Citizenship United States of America
Post Office Address 13544 Ridley Road, San Diego, CA 92129		

Charles D. Brown  
Attorney of Record  
QUALCOMM Incorporated  
5775 Morehouse Drive  
San Diego, California 92121-1714  
Telephone: (858) 651-6731  
Facsimile: (858) 658-2502